



## SDSI Gateway Program Participation Agreement

Welcome to the SDSI Gateway Program! This program is designed to help early stage entrepreneurs move past common sticking points and advance their business. Through participation in this program you will receive insight into the realities of building a business by gaining a window into the SDSI Accelerator program. See growing companies present their business plan, refine their pitches and answer targeted questions from seasoned industry veterans. In addition, SDSI will also match you with a mentor for a one-hour interview and Q&A session. Our hope is that you will exit this program with real world insights about what it really takes to launch, and grow, a successful business. Outlined below are the program expectations – both what you can expect to receive, as well as what we expect from program participants. Please read this document carefully and feel free to ask for clarification on any point before signing.

### The SDSI Gateway Program Fee Includes:

- *Access to the SDSI Business Plan Template Deck*
  - You will receive a digital copy (Power Point format) of the SDSI Business Plan Template Deck, which is a fluid business plan in presentation format. This deck is exclusively for your use and planning and is not to be shared, posted publicly (including social media, blogs or other closed groups) sold or distributed in any way.
- *Attendance at one Accelerator Milestone Panel*
  - There are 4 Milestone Panels per Accelerator class, where up to 6 companies will present their version of the business plan (based off the SDSI Business Plan Template Deck) to a group of SDSI mentors (generally 15 – 30 in attendance). Depending on the timing of the milestone panel, the businesses may be in different stages of development and presenting anywhere from a 15-minute to 5-minute pitch. You will be able to select the panel date that works best for you, however attendance is subject to availability and the date you request may not be available.
- *Matching with an experienced SDSI mentor*
  - This is a singular meeting, totaling 1 hour that can take place via phone, video chat or in-person meeting – dependent on mentor availability. There is no expectation that this will be a reoccurring relationship between the SDSI mentor and the entrepreneur. There is also no expectation of services provided or deliverables from the SDSI mentor. This meeting is intended to provide business guidance and advice only. Though every effort will be made to match mentors with entrepreneurs specific needs, there is no guarantee that the mentor you are assigned will have business experience specific to your industry or product/service needs.
- *Access and introductions to SDSI service providers*
  - SDSI membership contains a variety of service providers that can assist with business needs. These providers are vetted for their interest in working with Sports and Active Lifestyle companies as well as interest in supporting growing businesses. If we have a service provider that can assist with a need expressed during the Gateway Program process, we will provide introductions to these providers. There is no guarantee that the service provider(s) will provide services for free or discounted cost, and all services provided are at the discretion of the service provider based on availability and market fit.

\_\_\_\_\_ **Initial**

### Confidentiality Agreement:

Through this program you will be exposed to growing companies' business plans which may include proprietary information. Everything you see and hear while attending the Accelerator Milestone panel is to be treated with the highest standards of confidentiality. You may not record, photograph, distribute or copy any business information that is presented during the Accelerator Milestone Panel. By signing this agreement, you are committing to maintaining the highest standards of integrity with regard to confidential company information. \_\_\_\_\_ **Initial**

### Disclosures:

I am currently not engaged in or subject to any legal action. \_\_\_\_\_ **Initial**

I am responsible for my own actions during my participation in SDSI Gateway Program and SDSI, its personnel, agents and volunteers will not be responsible for any liability or costs arising from my conduct or actions during my association with the SDSI Gateway program. \_\_\_\_\_ **Initial**

SDSI shall have the right to terminate your association at any time at its discretion.

By signing below, I am confirming that I have read this document completely and fully understand and agree to the SDSI Gateway program requirements and expectations.

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_