

NAICS	NAICS Description	SIC	SIC Description	Sample Companies
238990	All Other Specialty Trade Contractors	179979	Artificial Grass	Athletic Turf Solutions, One Putt Greens & Lawns
315280	Other Cut & Sew Apparel Manufacturing	232902	Sportswear-Mens-Manufacturers	Leemarc Industries
325412	Pharmaceutical Preparation Manufacturing	283403	Vitamin Products-Manufacturers	Health Advances USA, Innovative Natural Products
336991	Motorcycle, Bicycle & Parts Manufacturing	375101	Cycle Accessory Mfrs & Wholesalers	Holland Cycle, Canyon Cycles
339920	Sporting & Athletic Goods Manufacturing	394915	Golf Equipment & Supplies-Manufacturers	Liquid Force
		394923	Sporting & Athletic Goods NEC (Mfrs)	Adventure 16 Inc
		394918	Skin & Scuba Diving Equipment-Mfrs	Amron International Diving, Johnson Worldwide Assoc
		394901	Bowling Ball-Manufacturers	Foresight Sports Inc
		394914	Fishing Tackle-Manufacturers	Zuker's
423910	Sporting & Recreational Goods/Supls Mrchnt Whlrs	509111	Sporting Goods-Wholesale	MCA Golf Inc, Foxbury Lighting Solutions
		509106	Golf Equipment & Supplies-Wholesale	Callaway Golf Co, Gage Design Golf
		509138	Scuba Diving Equipment-Wholesale	Aqua Lung America
		509102	Bicycles-Wholesale	Joe Bell Bicycle Refinishing, Mandaric Bicycles
		509137	Paint Ball Games Equip & Supls (Whls)	Dye Precision Inc
		509151	Table Tennis Equipment & Supls (Whls)	Eyeball Productions
		509116	Golf Course Equipment (Whls)	USAGOLFMASERS
		509107	Fishing Tackle-Wholesale	Vargo Nautical Quest, Western Plastics
424210	Drugs & Druggists' Sundries Merchant Wholesalers	512205	Vitamins & Food Supplements-Wholesale	Chemi-Source, Tribavus Enterprises LLC
424320	Men's & Boys' Clothing & Furnishings Mrchnt Whlrs	513609	Sportswear-Wholesale	No Hair Sportswear, Creative Designs Industries
445110	Supermarkets/Other Grocery (Exc Convenience) Strs	541108	Grocers-Health Foods	Fresh & Fit Meals
446191	Food (Health) Supplement Stores	549904	Vitamin & Food Supplements	619 Muscle Inc, Athletes Nutrition
		549908	Food Supplements	Green Leaf Sciences, Vibrant Nutraceuticals
448150	Clothing Accessories Stores	569904	Dancing Supplies	Applause Discount Dancewear, Carmen's Dance Shoes & Supls
448190	Other Clothing Stores	569913	Sportswear-Retail	PrAna, Columbia
		569960	Exercise & Physical Fitness Wear	Bout That Lift LLC, SANDIEGOFIT
		569946	Athletic Clothing-Retail	Immortal Athletic Society
		569911	Riding Apparel & Equipment	Mary's Tack & Feed
448210	Shoe Stores	566101	Shoes-Retail	Foot Locker, Nike Factory Store
451110	Sporting Goods Stores	594141	Bicycles-Dealers	Electra Bicycle Co Inc, Holland Bicycles
		594113	Sporting Goods-Retail	Dick's Sporting Goods, Big 5 Sporting Goods
		594110	Tennis Equipment & Supplies-Retail	Do It Tennis, Just Tennis
		769974	Bicycles-Repairing	Alan's Bike Shop, Anywhere Bicycle Repair
		594112	Surfboards	Boardworks Surf, Chick Sticks Girls Surfboards
		594109	Tents-Retail	All Star Jumpers
		594139	Bowling Apparel & Accessories	Bowlers Advantage, Poway Bowling Supply
		594132	Fishing Tackle-Repairing & Parts	Angler's Choice Fishing Tackle, Ken Custom Reel
		594136	Exercise Equipment-Retail	Life Fitness, Total Gym Commercial LLC
		594137	Divers Equipment & Supplies	Snorkel San Diego Scuba, Underwater Schools Of America
		594143	Archery Equipment & Supplies	Bow N Arrow Shop, Performance Archery
		594130	Golf Equipment & Supplies-Retail	Cobra Puma Golf Corp Hq, Fairway Golf
		594140	Bicycles-Parts & Supplies	Campagnolo North America Inc, Xlab
		594121	Racquetball Equipment & Supplies	Gearbox Racquet Ball
		594147	Snowboards-Retail	Hansen's Boardroom
		594115	Skiing Equipment-Retail	Hansen's Ski & Snowboard Shop
		594126	Hockey Equipment	Hockey Giant, HOCKEYPANTS.COM
		594106	Water Skiing Equipment & Supplies	Hotproducts
		594148	Soccer Equipment & Supplies	Lococo Sports Inc, Soccerloco
		594103	Running & Jogging Supplies	Medicus, Road Runner Sports Inc
		594123	Backpacking & Mountaineering-Equip/Supl	Nomad Ventures
		769933	Sporting Goods-Repairing	Surfboard Surgeon
		594114	Skin Diving Equipment	Underwater Kinetics
487210	Scenic & Sightseeing Transportation, Water	799928	Fishing Parties	Fin Runner Sportfishing, San Diego Sportfishing
488190	Other Support Activities For-Air Transportation	569984	Clothing-Activewear	Lorna Jane Inc
532284	Recreational Goods Rental	799909	Bicycles-Renting	Pedego Electric Bikes, Wheel Fun Rentals
532289	All Other Consumer Goods Rental	735993	Golf Equipment-Rentals	National Golf Event Mgmt Inc
561520	Tour Operators	472502	Skiing Tours	Adventure Ski & Snowboard School
		472506	Golf Tournament Booking Service	Golden State Golf Tours Inc
		472507	Bicycle Tours	San Diego Fly Rides
561730	Landscaping Services	78216	Sports Field Products & Svcs	Megsam Corp
611610	Fine Art Schools	791101	Dancing Instruction	California Ballet Co & School, San Diego Dance Academy
611620	Sports & Recreation Instruction	799952	Skydiving & Parachute Jumping Instrctns	Airborne San Diego Inc, Skydive San Diego
		799936	Gymnastic Instruction	California Allstars, Champion Gymnastics-Cheer
		799944	Karate Judo Jiu-Jitsu & Kung Fu Instr	United Studio Of Self Defense, USA Tae KWON Do
		799932	Golf Instruction	Incentive Golf School, Premier Golf Academy
		799967	Swimming Instruction	San Diego Swim School, Wadehouse San Diego Swim Team
		799978	Boxing Instruction	Bombersquad Boxing Academy, City Boxing
		799924	Diving Instruction	House Of Scuba, North County Scuba Ctr
		799961	Sailing Instruction	J World San Diego, Learn To Sail San Diego
611699	All Other Miscellaneous Schools & Instruction	799949	Yoga Instruction	Core Power Yoga, San Diego Yoga Studio
621399	Offices Of All Other Misc Health Practitioners	804903	Health & Nutrition Consultants	Awesome Wellbeing, Chi Solutions Inc
621999	All Other Misc Ambulatory Health Care Services	809921	Wellness Programs	True Nutrition, LA Jolla Wellness & Aesthetics
		809904	Health Maintenance Organizations	Jeanna Mae Castro
624110	Child & Youth Services	832222	Youth Organizations & Centers	YMCA, Boys & Girls Club
711211	Sports Teams & Clubs	794102	Soccer Clubs	American Youth Soccer Org, San Diego Surf Club Soccer
		794103	Basketball Clubs	Dynamic Basketball Training, San Diego Sol

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		794105	Football Clubs	Flight Action Sports, Pac 7 V 7 Youth Football Lg
711212	Racetracks	794801	Race Tracks	Barona Speedway, San Diego Rc Raceway
711219	Other Spectator Sports	799941	Sports-Motivational Training	San Diego School Of Football
711310	Promoters With Facilities	794104	Stadiums Arenas & Athletic Fields	Carroll B Land Baseball Field, Vista Community Sports Park
712190	Nature Parks & Other Similar Institutions	799951	Parks	Balboa Park Events, Torrey Pines State Beach-Park
713910	Golf Courses & Country Clubs	799201	Golf Courses	Encinitas Ranch Golf Course, Torrey Pines Golf Course
713940	Fitness & Recreational Sports Centers	799106	Personal Trainers-Fitness	Feel Good Fitness, Fitness Together
		799101	Health Clubs Studios & Gymnasiums	24 Hour Fitness, Crunch Fitness
		799969	Swimming Pools-Public	Coronado City Pool, Woodland Park Aquatic Complex
		799102	Gymnasiums	Intensity Mixed Martial Arts, United Boxing & Fitness
		799111	Sports & Recreation Facilities Program	Activ8 Athleticism, Sky Zone
		799701	Recreation Centers	Climb-It Mobile Rock Climbing, San Diego University Rec Ctr
		799103	Aerobics	Aqua Fit
		799971	Tennis Courts-Public	Balboa Tennis Club, Oceanside Tennis
		799908	Baseball Batting Ranges	Canyonsidecages, Real Team Sports INC
		799704	Swimming Pools-Private	Canyonview Aquatic Ctr, Crest Pools
		799702	Racquetball Courts-Private	Encinitas Raquetball & Squash, Pro Shop UC Racquet Club
		799703	Tennis Courts-Private	Rancho Santa Fe Tennis Club, San Diegiito Tennis Club
		799901	Skating Rinks	San Diego Figure Skate Club, San Diego Ice Arena
		799705	Hockey Clubs	San Diego Dist Hockey League, San Diego Saints Youth Hockey
		799729	Sports Recreational	R B Youth Lacrosse, San Diego Elite Sportz Inc
		799958	Racquetball Courts-Public	SDSU Racquetball
713950	Bowling Centers	793301	Bowling Centers	AMF Eagle Lanes, Mira Mesa Lanes
713990	All Other Amusement & Recreation Industries	799798	Membership Sports & Recreation Clubs	American Golf Corp, Maderas Golf Club
		799994	Skateboard Parks & Rinks	California Skate Parks, Ramona Skatepark Champions
		799720	Sports Clubs	Point Loma Sports Club, San Diego Bills Backers Club
		799708	Sports Instruction	California Surf Adventures, Oceanside American Ltll League
		799931	Golf Practice Ranges	Del Mar Golf Ctr, Stadium Golf Ctr-Batting Cages
		799721	Volleyball Clubs	Fury Volleyball Club, Speak Easy Sports Inc
		799929	Golf Courses-Miniature	One Putt Green & Lawn, Pelly's Mini Golf
721214	Recreational & Vacation Camps (Except Campgrounds)	703203	Camps	Fit Body Boot Camp Chula Vista, Kids On The Go
811490	Other Personal & Household Goods Repair & Maint	769903	Racquets-Restrining & Repairing	Racket Stringing Workshop
812191	Diet & Weight Reducing Centers	729906	Exercise & Physical Fitness Programs	San Diego Holiday Half Marathon, Pilates Of North County
		729995	Yoga	Black Sheep Yoga, Yoga Del Mar
		729901	Health & Fitness Program Consultants	California Wellness Group, Ultimate Sport Nutrition
813110	Religious Organizations	866123	Meditation Organizations	Maharishi Vedic Ctr, Self-Realization Fellowship
813410	Civil & Social Organizations	869910	Meditation Instruction	Jacqueline Valdez Meditation, Transcendental Meditation
813990	Other Similar Organizations	869905	Athletic Organizations	San Diego State Aztecs, San Marcos Girls Softball